

Position

Digital Account Manager, Leeds Based.

Package

We offer a competitive salary, a benefits package including a generous workplace pension, health & wellbeing scheme, social environment with in-house canteen and onsite parking. We encourage personal development programmes to support your career within the Company.

Holiday entitlement: 25 days paid annual leave, plus statutory entitlement

Salary commensurate with experience.

The role

We're currently on the hunt for a Digital Account Manager to join the team and to work across a range of client accounts. Ideally you will have a minimum of 4 years agency experience in a similar role, being capable of applying digital communication strategy and tactics to a range of clients operating in different sectors.

The work is fast paced and dynamic, so the individual must be well organised and work well under pressure.

Projects range from digitally led campaigns to website build, search marketing and social media so it's essential that you have a digital omni channel mindset.

The successful candidate will have an active interest in digital communications and will naturally be abreast of new and evolving digital channels.

The role forms part of the existing team but the individual should be able to manage your clients autonomously with support from an Account Director when required. Excellent interpersonal skills are required to work effectively with designers, developers and fellow account handlers.

What we're looking for

- An inquisitive mind and a knack for problem solving
- Strong client management and commercial acumen
- Proven digital experience in a similar environment
- Team spirited with the ability to learn and teach others
- Exceptional attention to detail, organisational and planning skills
- Excellent communicator
- Proactive, self-motivated attitude
- Willing to share experiences and create digital media strategy within the team

Our Company

Resource is a full-service communications agency providing a broad range of expertise to a diverse mix of sectors. We are proud to offer clients a compelling and unique set of in-house capabilities including Strategy, design, artwork, experience, print production and digital design and build.

Our culture is borne from the people who create and manage wonderful things every day. We look for energy, commitment and diversity and believe that our products and services are an extension of who we are.

Social Media

We post all of our vacancies on Instagram and LinkedIn, so make sure you follow us to get up to date news of our opportunities, services and posts. Like most companies, we may check your social media footprint as part of our recruitment process in order to learn a little more about you.

Equal Opportunities

We are committed to a Policy of treating all our employees and candidates equally and believe that recruiting and developing a diverse workforce is essential to our successful business model. We welcome applications from people whatever their age, sexual orientation, race, colour, religion, disability, nationality, ethnic origin, political belief, trans-gender status, sex or marital status.

GDPR

By applying for a role within the business and sending your details, you are agreeing with our Privacy Policy which can be found on our website or requested to be sent.

Please note that as a Company and where the role dictates, we apply for CRB checks to be conducted at offer of employment stage.

How to apply for this role

Please forward your career profile, supporting experience and a short introduction to why you would like to work for resource to:

Gail Weathers
Human Resources Director Chartered FCIPD
Resource
78 Armley Road
Leeds
LS12 2EJ

E: gw@weareresource.co.uk

W: www.weareresource.co.uk