

We're looking for

Graduate / Junior Designer, Leeds Based.

Package

We offer a competitive salary, a benefits package including a generous workplace pension, health & wellbeing scheme, social environment with in-house canteen and onsite parking. We encourage personal development programmes to support your career within the Company.

Holiday entitlement: 25 days paid annual leave, plus statutory entitlement & an extra day for Birthdays

Salary commensurate with experience.

The Role

Role Purpose

Whether static or animated, your work contribution will be used across an extensive media portfolio including point of sale, online, in print and in social media campaigns.

Your role will be to work alongside and support the wider graphic design team members. You will work to support in the production, development, and creation of a broad range of creative material including corporate branded resources, event collateral, work winning material, digital resource support and general marketing material. The role also requires keeping in touch with design trends undertaking research and application.

Key responsibilities will include

- Work with the wider design team members to ensure projects are complete within scheduled time frames and all brand rules are adhered to
- Work from a creative brief, with some direction from wider design team, develop effective creative material and content
- Working with internal teams as well as external clients to understand a brief, produce design concepts and present back your rationale
- Ensure that layouts and art working pages are ready for print
- Manage the status report, ensuring effective communication with the team
- Research creative ideas and concepts in the form of mood boards to produce effective work winning material. Advising on the best creative approach and delivering them through to the end
- Working to brand guidelines and ensuring a consistent approach to all marketing collateral across the company including looking for proactive opportunities to improve our positioning
- Assisting with proofreading, design quality and attention to detail

What we're looking for

We are looking for someone at graduate level or similar to join the team and work with the client service team to manage and process client projects. You will be:

- Educated to degree level or having relevant work experience
- Have a passion and interest for brand development, graphic design, digital and creative communication
- Be a creative thinker keen on developing existing skills as well as learning new ones
- Be team spirited with the ability to learn and teach others
- Be positive, proactive, self-motivated and interested

- Have exceptional attention to detail, creative and marketing skills
- Experience in using Adobe Creative Suite and other relevant software package
- Growing ability to present creative in a structured and rationalised manner

Our Company

Resource is a full-service creative communications agency providing a broad range of expertise to a diverse mix of sectors. We are proud to offer clients a compelling and unique set of in-house capabilities including Strategy, design, artwork, experience, print production and digital design and build.

Our culture is borne from the people who create and manage wonderful things every day. We look for energy, commitment and diversity and believe that our products and services are an extension of who we are.

Social Media

We post all of our vacancies on Instagram and LinkedIn, so make sure you follow us to get up to date news of our opportunities, services and posts. Like most companies, we may check your social media footprint as part of our recruitment process in order to learn a little more about you.

Equal Opportunities

We are committed to a Policy of treating all our employees and candidates equally and believe that recruiting and developing a diverse workforce is essential to our successful business model. We welcome applications from people whatever their age, sexual orientation, race, colour, religion, disability, nationality, ethnic origin, political belief, trans-gender status, sex or marital status.

GDPR

By applying for a role within the business and sending your details, you are agreeing with our Privacy Policy which can be found on our website or requested to be sent.

Please note that as a Company and where the role dictates, we apply for CRB checks to be conducted at offer of employment stage.

How to apply for this role

Please forward your career profile, supporting experience and a short introduction to why you would like to work for resource to:

Gail Weathers
Human Resources Director Chartered FCIPD
Resource
78 Armley Road
Leeds
LS12 2EJ

E: gw@weareresource.co.uk

W: www.weareresource.co.uk